

## **October 2020 GWUBAF Board Meeting Topics**

October 14, 2020, 7:00 PM

### **Finances/Fundraising (20 min)**

- Banking update
- Administrative tasks
  - Banking
  - PayPal
  - State Corporation Commission
- Committee Survey results
- Fundraising next steps

### **Communications Themes/Campaigns (45 min)**

- GWUBAF Calendar usage
- Membership data process
- Brainstorming key themes for the rest of 2020
- Previous Month Campaign Performance Summary
- Future campaigns for CY20
- Website updates
- File backups
- Individual email addresses
- Project tracker

### **Bylaws Review Update (10 min)**

### **Living in a Virtual World (30 min)**

- Early brainstorming for alumni weekend